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Media Alert
“Give A Hand” at McDonald’s Supports
Local Ronald McDonald House Charities® November 10 to 20

What: Oklahomans are invited to visit McDonald’s restaurants in Oklahoma from November 10 through 20 to show their support for Ronald McDonald House Charities® during the annual fundraiser.

Guests can purchase a paper “Hand” in denominations of \$1, \$3, or \$5, with all proceeds from the fundraiser going to support RMHC and the local RMHC.

This year, guests will receive a special “Thank You” message from McDonald’s for their donation. After purchasing a hand, donors may upload and use the free McDonald’s Augmented Reality app for a one-of-a-kind message from Ronald McDonald.

Guests also have the opportunity to win a family vacation and a \$500 Snapfish gift certificate if they participate in our Family Photo Contest after purchasing a Hand.

When: Sunday, November 10 through Wednesday, November 20 (all day)

Where: Participating McDonald’s restaurants in Oklahoma

Why: Every year, RMHC helps more than 7 million families stay together. The mission of RMHC is to create, find and support programs that directly improve the health and wellbeing of children.

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Editor’s Note: If you’d like additional information about the local RMHC, you’d like to set up an interview, or would like visuals, please contact Jennifer Mornhinweg at 405-612-8623 or jmornhinweg@moroch.com